



CLASSIC ITALY - THE GRAND TOUR

*Audie De Lin*

EXPERIENCES YOU WILL TREASURE AT LENGTH



*Milano*



*Firenze*



*Venezia*



*Napoli*



*Roma*





# Classic Italy

## *the Grand Tour*

Follow in the footsteps of the **Grand Tour**, the legendary journey undertaken by young European travellers during the 17th and 18th centuries in search of art, culture and inspiration. Once considered an essential rite of passage, the Grand Tour offered privileged access to Europe's most influential cities, ancient treasures and extraordinary masterpieces. Today, its spirit lives on through immersive journeys that bring Italy's history and culture vividly to life. A country of breathtaking landscapes, remarkable intellectual heritage and effortless style, Italy remains an unrivalled destination for art, architecture and gastronomy. From north to south, each journey reveals the iconic treasures and lesser-known discoveries that have made the country admired throughout the world.

Its exceptional UNESCO World Heritage sites, artistic masterpieces and distinctive regional culinary traditions offer endless opportunities for meaningful discovery.

Welcome to Italy—a journey through beauty, culture and timeless inspiration.



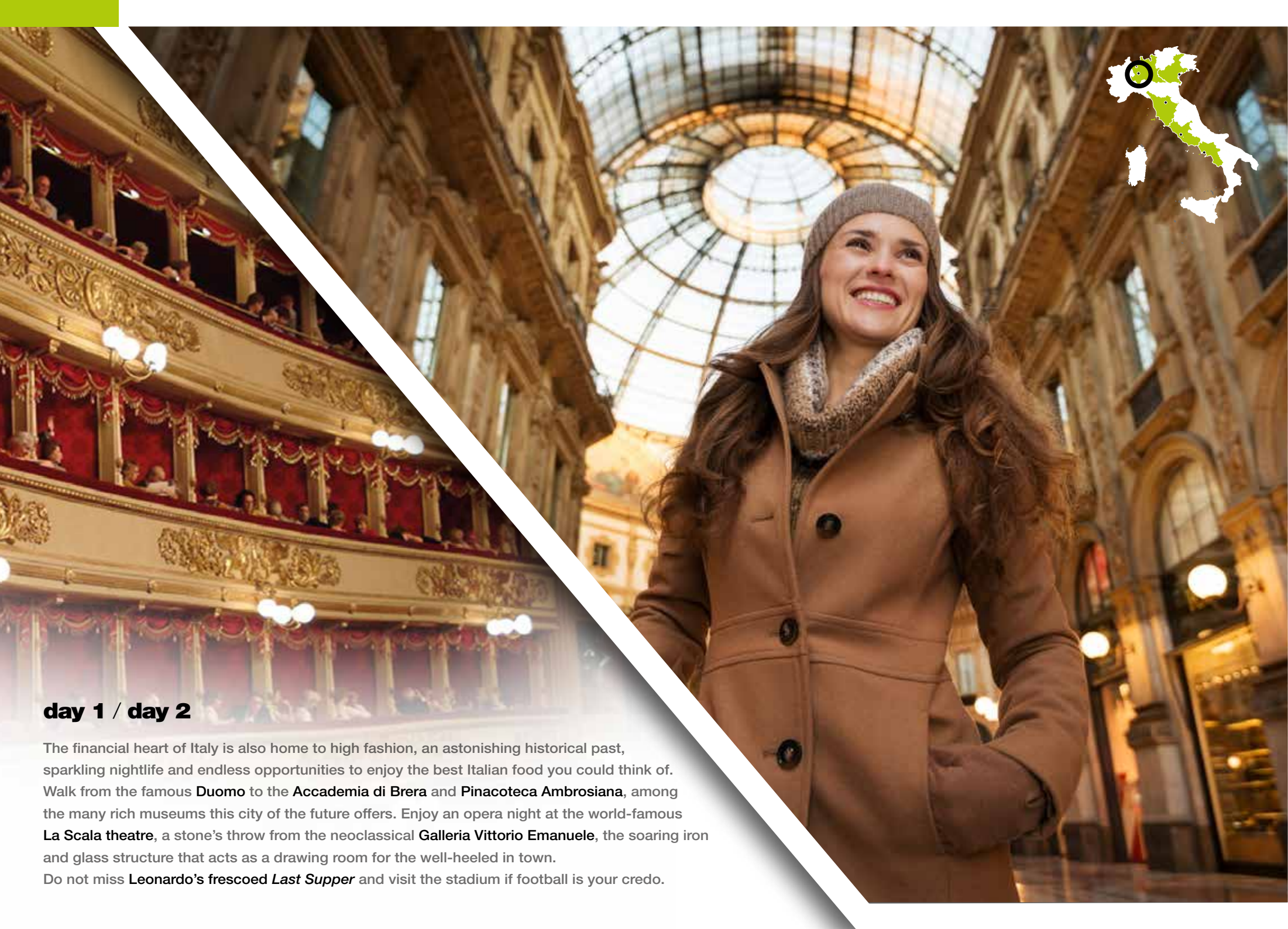


Ancient roots meet dynamic paces  
in a maze of flagship stores, first-class theatres,  
fine dining, exceptional museums and  
art deco buildings. This is Milano,  
an Italian city like no other.

*Milano*

3 days





## day 1 / day 2

The financial heart of Italy is also home to high fashion, an astonishing historical past, sparkling nightlife and endless opportunities to enjoy the best Italian food you could think of. Walk from the famous **Duomo** to the **Accademia di Brera** and **Pinacoteca Ambrosiana**, among the many rich museums this city of the future offers. Enjoy an opera night at the world-famous **La Scala theatre**, a stone's throw from the neoclassical **Galleria Vittorio Emanuele**, the soaring iron and glass structure that acts as a drawing room for the well-heeled in town. Do not miss **Leonardo's** frescoed ***Last Supper*** and visit the stadium if football is your credo.

## day 3

● Spend a day discovering this extraordinary corner of northern Italy, where glamour and allure crown the glitzy atmosphere of this splendid lake. Superb villas, exquisite gardens and unique traditions live in the shadow of snow-covered Alps within sensational landscapes.



La Serenissima, the City of Masks, the Floating City.  
Despite endless descriptions on canvas,  
paper and screen, Venice is, to all extents,  
a work of genius which always  
astonishes visitors.

2 days

*Venezia*





## day 4 / day 5

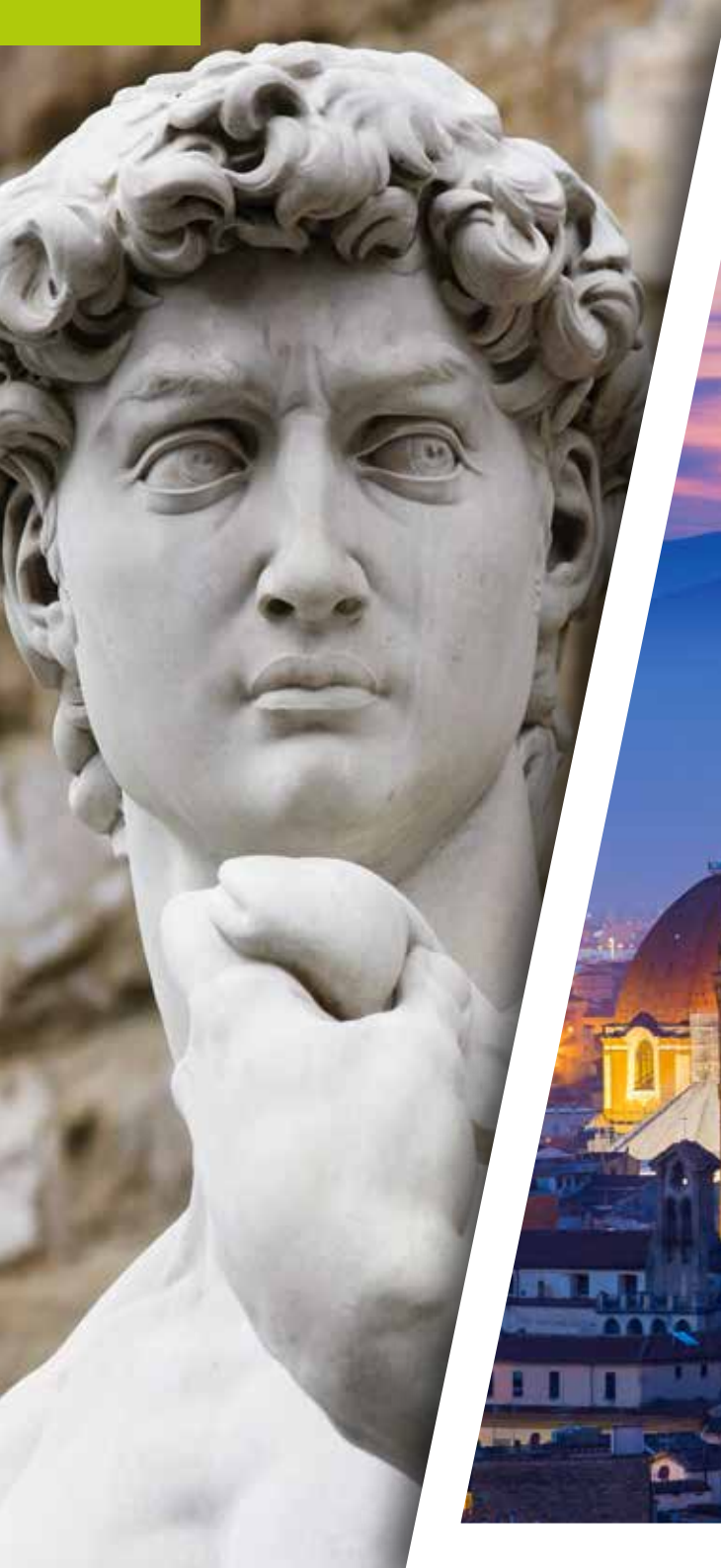
● Reach Venice comfortably with a high-speed train from Milan.

Arrive at the Serenissima in less than three hours, cruising at 300km ph through the Po plain, famously among the most productive areas in the world.

● Few places in the world can astonish and bewilder like Venice, where marble palaces float on the water in an all-embracing harmony that will steal your heart away. An archipelago made up by more than a hundred islands, Venice was once a super power, a momentous legacy reflected in the richly decorated houses and museums. A city of canals and countless bridges, the most famous being **Rialto**, the view from **Piazza San Marco** is unforgettable, as is the interior of the basilica, brimming with mosaics and precious artworks.

● The geometry of nearby **Palazzo Ducale** – the Doge's Palace – is riveting, and if you walk along little-known alleys, you will discover the true heart of the city. See the mind-blowing beauty of Venice from the water, gently cruising down the **Grand Canal** on a vaporetto, a lavish display of fabulous palazzi and churches that unveil why Venice has always defied conventions.





# *Firenze*

3 days

The cradle of the Renaissance,  
Firenze is seductive and fascinating.  
An artwork at every turn, this is where  
fashionable shops and gourmet dining  
shake hands with unique artistry.



## day 6 / day 7 / day 8

● A mere two-hour train separates Venice from Florence.

This romantic city, replete with world-famous landmarks and artworks, is easily explored on foot, although a new, exciting surprise awaits each time you visit. Admire the sheer Renaissance geometry of **Santa Maria Novella** or **Santa Croce**, and then step inside to marvel at astonishing fresco cycles by the likes of **Giotto** and **Domenico Ghirlandaio**. Head to the **Uffizi** to see the famous *Venere* and *Primavera*, among the many artworks, or the **Accademia** to sense the mighty presence of **Michelangelo's David**. Walk to delightful **San Miniato** to admire the church and the cloister, but also the immense beauty of the city and its famous bridges from a distance – **Ponte Vecchio** being the most celebrated.



● If you walk to the top of Brunelleschi's dome in Santa Maria del Fiore you will gain sweeping views that stretch to the countryside, including the many vineyards where famous wines such as Chianti and Brunello di Montalcino, further south in the region, are produced.

Florence is also where accountancy was born – the many powerful banking families, chiefly the Medici, but also Peruzzi, Bardi and Frescobaldi, diligently documenting each and every action.



4 days

# Roma

The *eternal city* casts its spell and you will never want to leave. Lovers, artists, writers and emperors made Rome an astonishing, striking beauty where Italian lifestyle exceeds expectations.



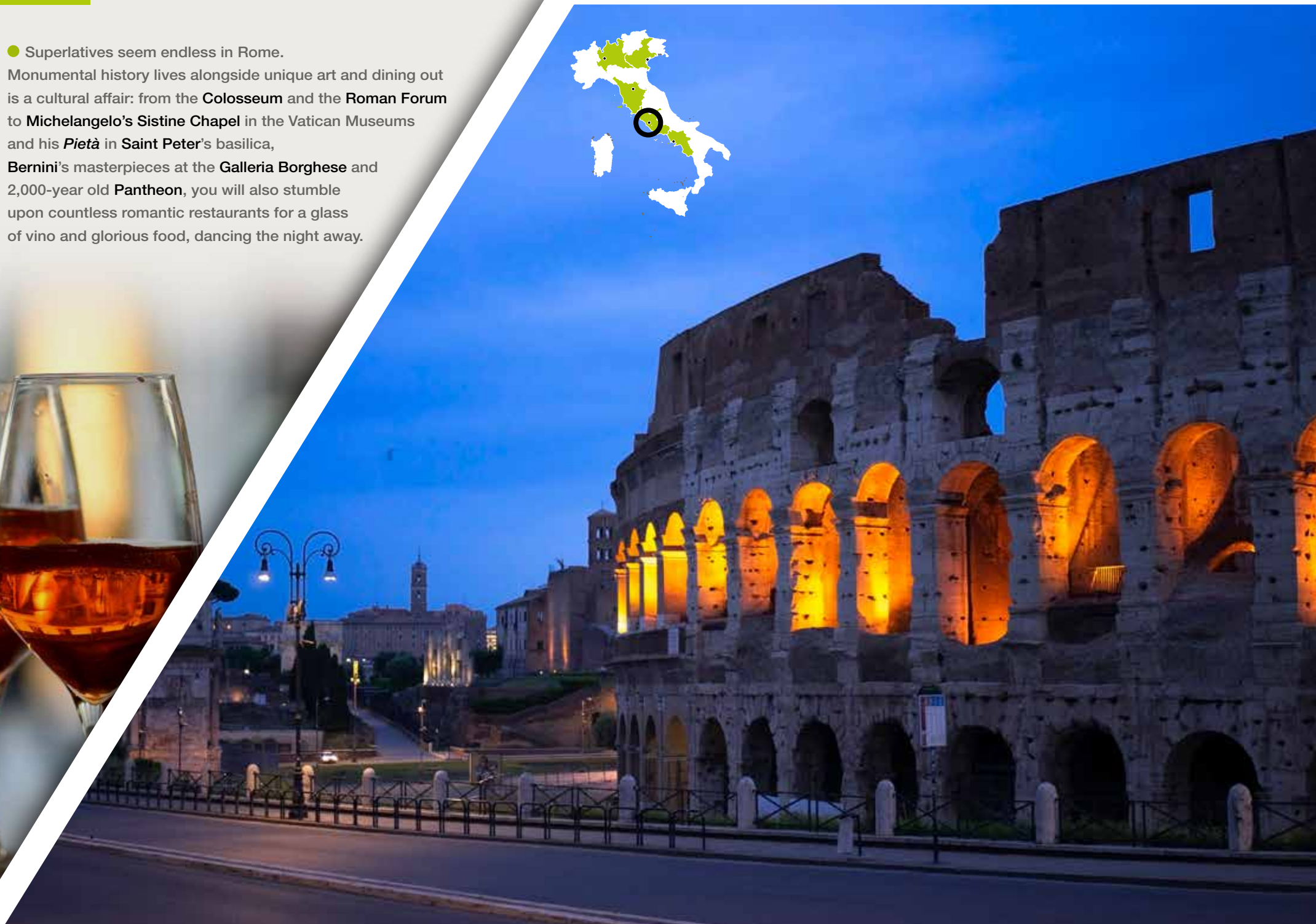


### **day 9 / day 10 / day 11 / day 12**

● *All roads lead to Rome* and we want you to see where the lure lies. An extraordinary city with an unmistakable flair, life here tastes sweet. From unique perspectives in world-famous piazzas to staggering marble fountains and infinite churches, delicious restaurants and divine art to last a lifetime, exploring this impossibly beautiful city is a dream that lives on forever.

● Superlatives seem endless in Rome.

Monumental history lives alongside unique art and dining out is a cultural affair: from the **Colosseum** and the **Roman Forum** to Michelangelo's Sistine Chapel in the Vatican Museums and his *Pietà* in Saint Peter's basilica, Bernini's masterpieces at the **Galleria Borghese** and 2,000-year old **Pantheon**, you will also stumble upon countless romantic restaurants for a glass of vino and glorious food, dancing the night away.



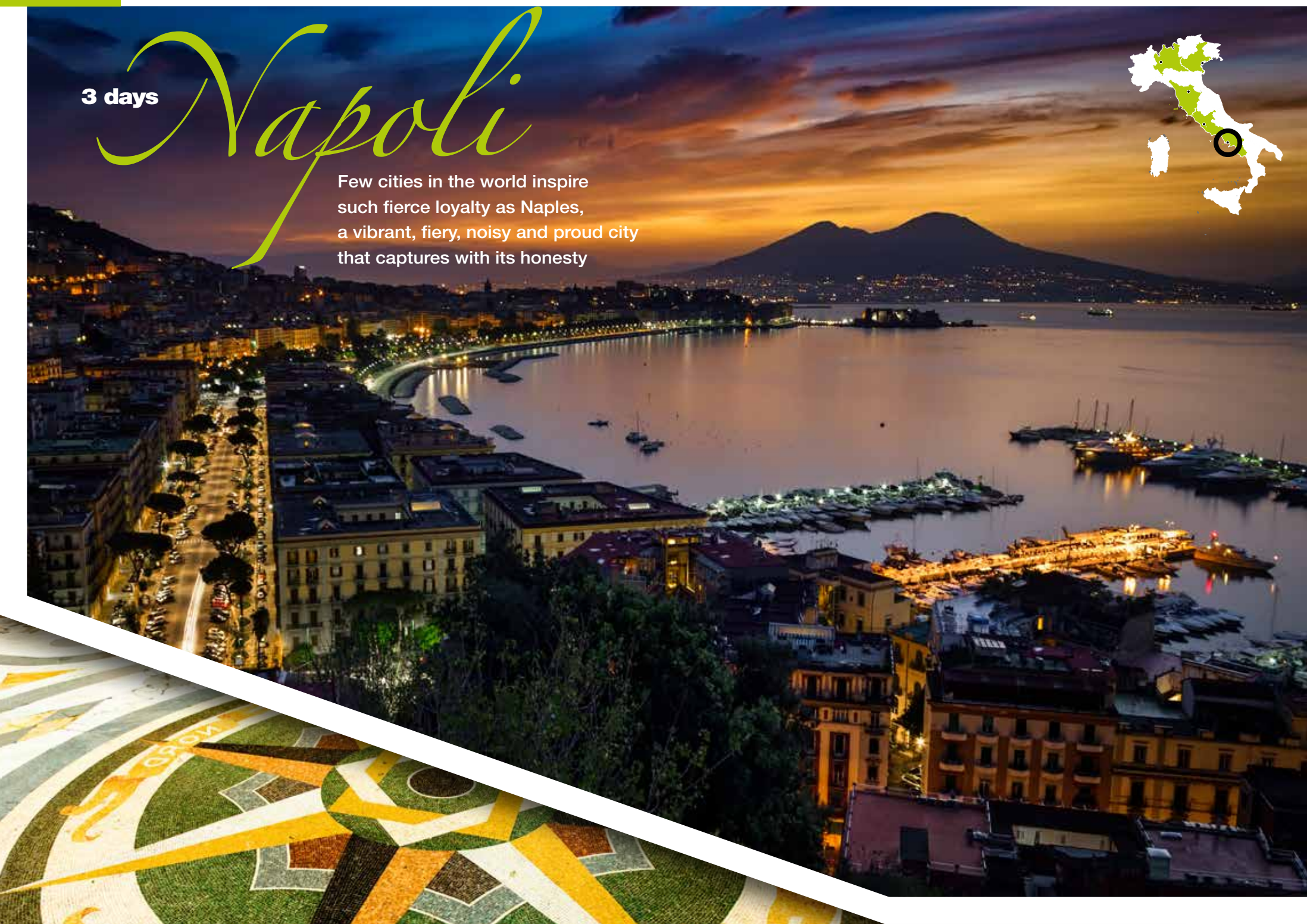


● Walk down the **Spanish Steps** and then on to the **Trevi Fountain**, or see mesmerising **Caravaggio's** paintings in **San Luigi dei Francesi's** church. Go further afield to **Tivoli** and visit **Villa Adriana** to see why ancient Rome set the tone for the entire world, then **Villa d'Este** for unique Renaissance landscaped gardens.

3 days

# Napoli

Few cities in the world inspire such fierce loyalty as Naples, a vibrant, fiery, noisy and proud city that captures with its honesty





### day 13 / day 14 / day 15

● A thousand colours and a thousand cultures for this heady mix of ancient art and natural wonders, marble masterpieces, royal palaces and towering castles, seasoned with epicurean feasts that speak the language of audacity and fiery tastes. Be amazed at one of Italy's best-kept archaeological museum and a seemingly real *Veiled Christ* statue in the **Cappella di San Severo**, then walk on the bay and admire the view onto the Vesuvius that captured the imagination of endless poets and artists.



● Spend some time exploring the city's artisan shops, for here lies the heart of this lively, bold and brazen city, founded by the Greeks, conquered by the Romans and then ruled by numerous countries, each one enriching its millennia-old history. Explore Naples's subterranean world with its maze of eerie aqueducts and ancient streetscapes, then venture out to **Pompeii**, **Paestum** and **Herculaneum** for some proper time travel. Don't forget to throw in a genuine pizza or two, for this is where the real deal was born.





● Conveying Italy's extraordinary cultural heritage is an art in itself, with each region offering its own distinctive expression of history, creativity and tradition.

In cooperation with the DMC we represent, we take pride in designing tailor-made itineraries that combine in-depth local knowledge with the individual interests and expectations of each client.

Led by expert local guides, every journey can begin in any Italian city and unfold across the country, revealing both iconic landmarks and lesser-known treasures.

Whether your clients are passionate about art, architecture and archaeology, or fine dining, shopping, iconic cars and football, we create highly personalised journeys of discovery throughout this fascinating peninsula.

Every detail is thoughtfully curated—from private visits and authentic experiences to lunches, dinners, hotels and transfers—ensuring that each element becomes part of one seamless and memorable journey: their own Italian story.



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